

EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	2398	(adverti\$9 commercial marketing) same (television tv settop set-top (set adj top)) same (profile segment group demographic\$5)	USPAT	OR	ON	2012/01/12 08:23
L2	910	L1 and (program\$5 same (select\$5 determin\$5 display\$5) near5 (ad adverti\$6 commercial marketing))	USPAT	OR	ON	2012/01/12 08:23
L3	350	L1 and (program\$5 same (select\$5 determin\$5 display\$5) near5 (ad adverti\$6 commercial marketing) same (demographic\$5 profile))	USPAT	OR	ON	2012/01/12 08:27
L4	39	3 and avail	USPAT	OR	ON	2012/01/12 08:27
L5	33	4 and (avail same price cost bid\$5)	USPAT	OR	ON	2012/01/12 08:28
L6	5	4 and (avail same (price cost bid\$5))	USPAT	OR	ON	2012/01/12 08:28
L9	5	4 and (avail same (price cost bid\$5 fee))	USPAT	OR	ON	2012/01/12 08:41
S1	15500	(adverti\$9 commercial marketing) same (television tv settop set-top (set adj top))	USPAT	OR	ON	2012/01/11 16:34
S2	2398	(adverti\$9 commercial marketing) same (television tv settop set-top (set adj top)) same (profile segment group demographic\$5)	USPAT	OR	ON	2012/01/11 16:35

EAST Search History (I nterference)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L7	94	(profile demographic market) same (avail slot) same (ad adverti\$9 commercial marketing) same (price cost bid\$5)	USPAT; UPAD	OR	ON	2012/01/12 08:31
L8	94	(profile demographic\$4 market) same (avail slot) same (ad adverti\$9 commercial marketing) same (price cost bid\$5)	USPAT; UPAD	OR	ON	2012/01/12 08:31

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